

PUBLIC NOTICE
REQUEST FOR PROPOSALS
SOLICITING SERVICES OF MARKETING, ADVERTISING, AND CREATIVE MEDIA MANAGEMENT
COMPANY

Great Hearts Texas requests proposals for providing marketing and creative production services to Great Hearts Texas and its campuses under Texas State law. The deadline for submitting bids is **August 8, 2022 at 3:00 PM (CST)**. All proposals must be received at the administrative offices located at 1212 Corporate Drive, Suite 380, Irving, TX 75038 prior to the deadline by hand delivery or mail. Facsimile or e-mail submissions will NOT be accepted. Competitive proposals must be marked "ATTN: JOSH FARRAR /RESPONSE TO RFP #7-2022-GHTX." **NO RESPONSES WILL BE ACCEPTED AFTER THE DEADLINE.** The proposal documents and general information concerning this request may be obtained from Great Hearts Texas by emailing Josh Farrar, Vice President of Communications at Josh.Farrar@greatheartstx.org or can be found at texas.greatheartamerica.org/marketingRFP. All inquiries regarding this solicitation should be emailed to Josh.Farrar@greatheartstx.org.

All questions for the Pre-Proposal meeting on **July 22, 2022 at 10:00 AM**, need to be submitted by **July 18 by 3:00 PM CST**. The link for the mandatory Pre-Proposal meeting is: <https://greathearts.zoom.us/>

Responses will be opened on August 9, 2022, at 4:00 PM (CST) at the address stated above. The Superintendent of Great Hearts Texas, or designee, reserves the right to reject any and/or all responses, waive technicalities, re-advertise, or proceed in the best interest of Great Hearts Texas.

RFP Issue Date:	July 10, 2022
Respondent Question Cut-Off Date:	July 18, 2022 at 3:00 PM (CST)
Pre-Proposal Meeting:	July 22, 2022 at 10:00 AM (CST)
Proposal Due Date & Time:	August 8, 2022 at 3:00 PM (CST)
Proposal Opening:	August 9, 2022 at 11:00 AM (CST)
Evaluation Period	August 9-11, 2022
Awarding	August 12, 2022